



# ATLAS BUYER'S CHOICE APPLICATION



\*A wholly owned subsidiary of Atlas Model Railroad Co., Inc

## APPLICATION INSTRUCTIONS

**Atlas Authorized Dealers** - Upon approval, your store will be listed in the bi-annual Atlas print and online catalog editions, as well as the popular Atlas Online Dealer Locator. **Fill out "A. Basic Information", sign "C. Signature" and send interior/exterior pictures of your store to Atlas.**

**Atlas Direct Dealers** - Upon approval, receive the same benefits as an Authorized Dealer, above, as well as the option to buy direct from Atlas at standard discount pricing. **Fill out "A. Basic Information, B. References and C. Signature", include a copy of your State sales certificate, and send interior/exterior pictures of your store to Atlas.**

Please return application, with supporting material, by fax or mail to Atlas, Attn: Dawn Carey. Application questions? Call 908-687-0880 x7015 or email: dcarey@atlasrr.com.

### A. BASIC INFORMATION Date: \_\_\_\_\_

Fill out for Authorized and Direct Dealers

Dealer Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Dealer Address: \_\_\_\_\_ Fax: \_\_\_\_\_ Is this line dedicated? \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip(+4): \_\_\_\_\_ Country: \_\_\_\_\_

Mailing Address (if different than above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip(+4): \_\_\_\_\_ Country: \_\_\_\_\_

Web Address: \_\_\_\_\_ Email Address: \_\_\_\_\_

Owner Name (s): \_\_\_\_\_ Buyer's Name: \_\_\_\_\_

How long have you been in business? \_\_\_\_\_ Which model train scales do you carry?  N?  HO?  O?  Other? \_\_\_\_\_

Store Type:  Train Store?  General Hobby Store?  Other? \_\_\_\_\_ Location:  Downtown?  Shopping Center?  Other? \_\_\_\_\_

Annual sales: \$ \_\_\_\_\_ (In Store % \_\_\_\_\_ Mail Order % \_\_\_\_\_ Train Show(s) % \_\_\_\_\_ Internet % \_\_\_\_\_)

Do you offer repair service? \_\_\_\_\_ Do you special order? \_\_\_\_\_ What are your store hours? \_\_\_\_\_

Business Type:  Sole Proprietor?  Corporation?  Partnership?  S-Corporation?  Trust?  Non-Profit?  LLC?

US Hobby Manufacturers that you currently buy from: \_\_\_\_\_

Do you accept back orders?  Yes  No

### B. REFERENCES Fill out for Direct Dealers

**OPEN ACCOUNT CONSIDERATION:** Atlas requires your business to be open for **6 months** or longer under present ownership, and your references to be active for **12 months** or longer for open account consideration. Your first reference must be a bank, and your second reference a hobby distributor, importer or manufacturer. Two other references of your choice are also required.

1. Bank Name: \_\_\_\_\_ 3. Address: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip+4: \_\_\_\_\_

City/State/Zip+4: \_\_\_\_\_ Contact Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone #: \_\_\_\_\_ Other Reference Name: \_\_\_\_\_

Account #: \_\_\_\_\_  Checking  Savings

2. Hobby Distributor Name: \_\_\_\_\_ 4. Address: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip+4: \_\_\_\_\_

City/State/Zip+4: \_\_\_\_\_ Contact Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Other Reference Name: \_\_\_\_\_

Atlas reserves the right to refuse to sell to any business or individual. This application is not to be construed as a contract between Atlas and the applicant.

### C. SIGNATURE Sign for either Authorized or Direct Dealers

I certify that the above information is true and factual to the best of my knowledge. \_\_\_\_\_  
Owner/Officer Signature Required Date