



ATLAS BUYER'S CHOICE APPLICATION



APPLICATION INSTRUCTIONS

*A wholly owned subsidiary of Atlas Model Railroad Co., Inc

Atlas Authorized Dealers - Upon approval, your store will be listed in the bi-annual Atlas print and online catalog editions, as well as the popular Atlas Online Dealer Locator. **Fill out "A. Basic Information", sign "C. Signature" and send interior/exterior pictures of your store to Atlas.**

Atlas Direct Dealers - Upon approval, receive the same benefits as an Authorized Dealer, above, as well as the option to buy direct from Atlas at standard discount pricing. **Fill out "A. Basic Information, B. References and C. Signature", include a copy of your State sales certificate, and send interior/exterior pictures of your store to Atlas.**

Please return application, with supporting material, by fax or mail to Atlas, Attn: Dawn Carey. Application questions? Call 908-687-0880 x7015 or email: dcarey@atlasrr.com.

A. BASIC INFORMATION

Fill out for Authorized and Direct Dealers

Date: _____

Dealer Name: _____ Phone: _____

Dealer Address: _____ Fax: _____ Is this line dedicated? _____

City: _____ State: _____ Zip(+4): _____ Country: _____

Mailing Address (if different than above): _____

City: _____ State: _____ Zip(+4): _____ Country: _____

Web Address: _____ Email Address: _____

Owner Name (s): _____ Buyer's Name: _____

How long have you been in business? _____ Which model train scales do you carry? N? HO? O? Other? _____

Store Type: Train Store? General Hobby Store? Other? _____ Location: Downtown? Shopping Center? Other? _____

Annual sales: \$ _____ (In Store % _____ Mail Order % _____ Train Show(s) % _____ Internet % _____)

Do you offer repair service? _____ Do you special order? _____ What are your store hours? _____

Business Type: Sole Proprietor? Corporation? Partnership? S-Corporation? Trust? Non-Profit? LLC?

US Hobby Manufacturers that you currently buy from: _____

Do you accept back orders? Yes No

B. REFERENCES

Fill out for Direct Dealers

OPEN ACCOUNT CONSIDERATION: Atlas requires your business to be open for **6 months** or longer under present ownership, and your references to be active for **12 months** or longer for open account consideration. Your first reference must be a bank, and your second reference a hobby distributor, importer or manufacturer.

Two other references of your choice are also required.

1. Bank Name: _____ 3. Other Reference Name: _____

Address: _____ Address: _____

City/State/Zip+4: _____ City/State/Zip+4: _____

Contact Name: _____ Contact Name: _____ Phone #: _____

Phone #: _____ 4. Other Reference Name: _____

Account #: _____ Checking Savings Address: _____

2. Hobby Distributor Name: _____ City/State/Zip+4: _____

Address: _____ Contact Name: _____ Phone #: _____

City/State/Zip+4: _____

Contact Name: _____ Phone #: _____

Atlas reserves the right to refuse to sell to any business or individual. This application is not to be construed as a contract between Atlas and the applicant.

C. SIGNATURE

Sign for either Authorized or Direct Dealers

I certify that the above information is true and factual to the best of my knowledge. _____
Owner/Officer Signature Required Date