



Atlas Golden Spike Club®

2019 Membership Application & Renewal



To become a member of the Atlas Model or Atlas O Golden Spike Club® for 2019, or renew an existing membership, please complete this form and either mail to Atlas Golden Spike Club®, 378 Florence Avenue, Hillside, NJ 07205 or fax it to one of the fax numbers below. Please allow 10-12 weeks for processing.

Please note: If you are currently a member of the Golden Spike Club®, please check the box below and continue completing this application.

Membership runs from January through December 2019.

Yes, I am currently a Golden Spike Club® member and would like to renew my membership.

2019 Golden Spike Club®

(Please Check or Mark an X, on the boxes relating to the membership you have chosen)

PRIMARY MEMBERSHIP: (Annual club car not included)* **Includes:** Annual membership card, Club pin (new members only), exclusive members only offers, mailed semi-annual newsletters

Choose **ONE** Membership: **O 2-Rail \$30** **O 3-Rail \$30**

DELUXE MEMBERSHIP Choose which scale: Includes: Annual O Master Line limited edition member's only Club Car plus Primary Membership items above*

Choose **ONE** Membership: **O 2-Rail \$69.95** **O 3-Rail \$69.95**

2019 ANNUAL CLUB CAR

Atlas Master® O 36' Wood Reefer - Armour Packing Co. #3891
Estimated Delivery: 3rd Quarter 2019



*Please note: NJ residents will be charged sales tax. For membership materials shipped outside the continental U.S., an annual shipping charge of \$20 will apply. Atlas reserves the right to cancel any scale model that does not meet minimum production quantities.

Please indicate type of payment:

Check/Money Order (Please make all checks payable to Atlas Model Railroad Co. U.S. Dollars only)

Visa MasterCard American Express Discover Paypal

Card #: - - -

Expiration Date: _____ CVV#: _____ Signature: _____

Name: _____ Member # (Renewals only): _____

Address 1: _____

Address 2: _____

City: _____ State: _____ Zip: _____

Country: _____ Phone #: _____

Email: _____ How did you hear about the Golden Spike Club?
 Train Show E-mail Magazine Online Friend/Family

Atlas Golden Spike Club® • 378 Florence Avenue • Hillside, NJ • 07205 **FAX:** 908-851-2550 or 908-687-8857

Questions? Please email Patricia Kimble at pkimble@atlasrr.com or call 908-687-0880 ext. 7122 9 AM to 5 PM, Mon - Fri (EST)



Atlas Golden Spike Club®



2019 ANNUAL CLUB CAR ATLAS MASTER® O 36' WOOD REEFER

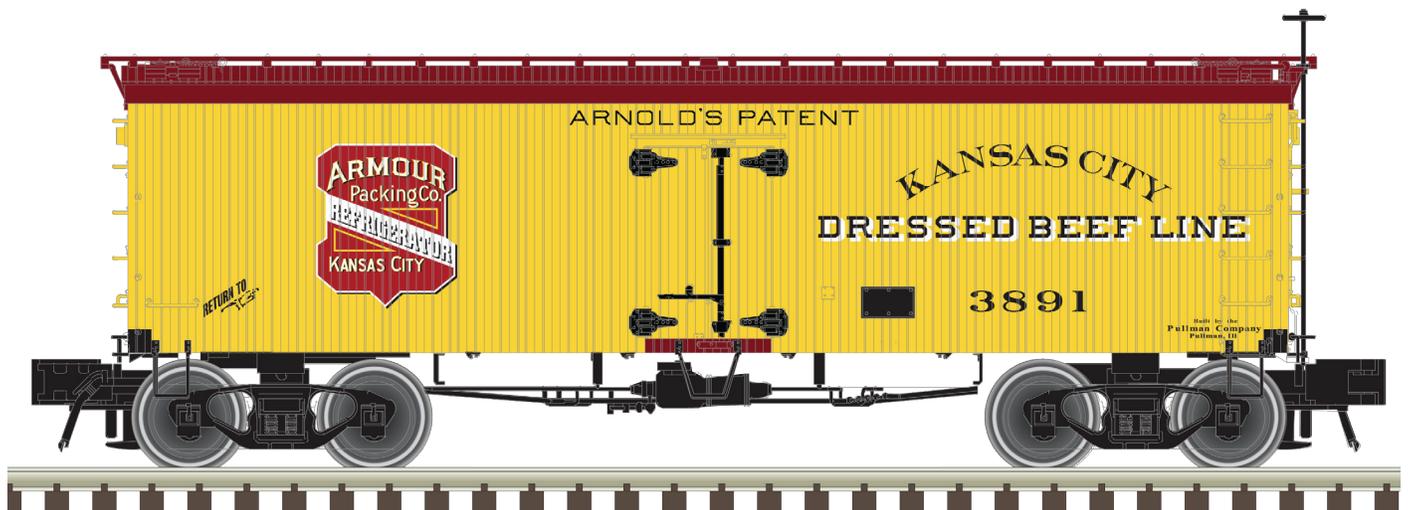
ARMOUR PACKING CO. #3891

In the first half of 19th century, packing and shipping processed meat was both difficult and costly. The railroads recognized this, and had invested a significant amount of capital for the transportation of livestock "on the hoof" to major rail hubs such as Chicago, Kansas City, and even New York to be processed and distributed locally within these growing urban centers, since fresh beef could only be shipped short distances before it would spoil.

By the mid to late 1800's, however, the producers and distributors of "dressed" beef had come to adopt the refrigerated rail car as a means to expand the reach of their products and business beyond the large stockyard centers. The design of these cars came to reflect the unique needs of the meat industry, and featured heavy insulation made of cattle hair, special transport racks and hook systems, ice bunkers at the ends of the cars with appropriate ventilation (so ice could not touch and "burn" the meat), and were normally around 36 feet in length – which was the spacing between loading doors at meat packing plants. As these cars were quite specialized, and could not normally haul other goods, the railroads themselves were slow to invest in this business, and in some cases viewed it as competitive to their profitable live cattle shipping networks.

The large meat processing and packing companies such as Hammond, Swift, and Armour therefore established their own large car fleets, along with the specialized icing and support systems required, to propel the growth of the refrigerated transport industry into the future through the First World War. As these cars were not railroad owned, their decoration and identification were largely up to their individual owners, which gave rise to a number of colorful and one-of-a-kind advertising "billboard" schemes which displayed the skills of the craftsman sign painter of the turn of the 20th century.

The Atlas Master® O scale 36' Wood Reefer decorated for Armour Packing Co. is a handsome replica of one of these revolutionary rail cars.



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