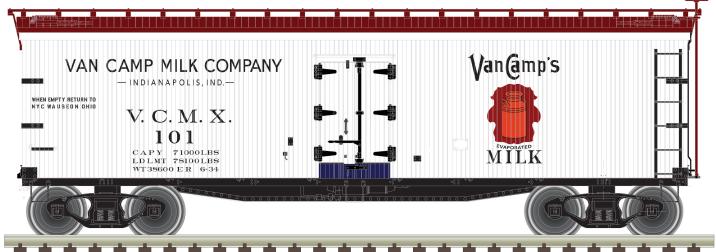


Atlas Golden Spike Club[™] 2024 ANNUAL CLUB CAR



ATLAS MASTER® O 40' WOOD REEFER



VAN CAMP'S MILK CO. #101

Atlas is proud to announce the selection of our 2024 Golden Spike Club Membership Car - Van Camp's Milk Co. #101. This highly detailed model is based on the 40' wood refrigerator cars built by Pullman for the Northern Refrigerator Car Co. in 1930. With its rooftop ice hatches, USRA-style fish belly underframe and vertical brake shaft, it is representative of the thousands of similar cars that were built during the "Billboard" era of American railroads.

The Van Camp Company dates back to 1861, with the founding of the first commercially successful cold storage warehouse in Indianapolis, IN. The company moved quickly from basic cold preservation of vegetables into proper canning, so much so that by the Civil War, Van Camp had a large contract supplying the Union Army - especially with canned Pork and Beans, which have become synonymous with the company name throughout its history.

Less familiar, though, was the extensive network of milk processing facilities Van Camp Packing established across the Midwest. Milk was produced by numerous (and contracted) independent farms from Iowa to Ohio, collected at various transit points along the rails, and the cans were shipped in reefers across the country to Van Camp condensing facility locations, such as the home of this year's GSC reefer, Wauseon OH. The Wauseon plant was built in 1905 and operated well into the 1970s producing condensed milk until eventually being shut down by Pet Milk / ConAgra (which had purchased Van Camp's milk business in 1944). The facility was destroyed by fire in 1980.

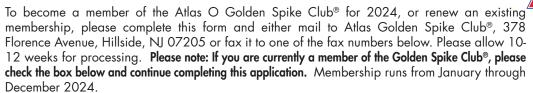
Features:

- Highly detailed ABS body
- Separately-applied ladders, grab irons and stirrups
- Die-cast metal stirrups
- Separately-applied door hinges, handles and latches
- Opening doors
- Separately-applied opening roof hatches, hinges and latches
- Die-cast underframe
- Separately applied brake system and vertical brake shaft
- Separately-applied coupler lift bars
- 40-ton Bettendorf-style, die-cast sprung trucks with metal wheels
- Die-cast articulated couplers (3-Rail)
- Min. diameter curve: 0-31 (3-Rail)/Min. radius curve: 24" (2-Rail)

SEE REVERSE FOR ORDERING OPTIONS

Atlas Golden Spike Club

2024 Membership Application & Renewal



Yes, I am currently a Golden Spike Club® member and would like to renew my membership. 2024 Golden Spike Club (Please Check or Mark an X, on the boxes relating to the membership you have chosen) PRIMARY MEMBERSHIP \$30: (Annual club car not included)* Includes: Annual membership card, Club pin (new members only), exclusive members only offers, e-mailed/mailed news and insider info. Light DELUXE MEMBERSHIP Includes your choice of limited edition member's only Club Car plus Primary Membership items above. Please Check or Mark an X, on the box below relating to your choice of deluxe membership. 2024 ANNUAL CLUB CAR - ATLAS MASTER® O 40' WOOD REEFER Van(amp's VAN CAMP MILK COMPANY V. C. M. X. 101 MILK Van Camp's Milk Co. #101 **Choose ONE Deluxe Membership Selection:** O 2-Rail Van Camp's Milk Co. #101 \$72.95 O 3-Rail Van Camp's Milk Co. #101 \$72.95 Estimated Arrival for 2024 Annual Club Car - 2nd Quarter 2024 *Please note: NJ residents will be charged sales tax. For membership materials shipped outside the continental U.S., an annual shipping charge of \$20 will apply. Atlas reserves the right to cancel any scale model that does not meet minimum production quantities. Please indicate type of payment: ☐ Check/Money Order (Please make all checks payable to Atlas Model Railroad Co. U.S. Dollars only) ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover ☐ Paypal Card #: Expiration Date: _____ CVV#: _____ Signature: _____ Member # (Renewals only): Name:

Atlas Golden Spike Club® • 378 Florence Avenue • Hillside, NJ • 07205 **FAX:** 908-851-2550 <u>or</u> 908-687-8857

☐ Train Show ☐ E-mail ☐ Magazine ☐ Online ☐ Friend/Family

City: ______ State: ____ Zip:_____

Country: ______Phone #:_____

Email: _____ How did you hear about the Golden Spike Club?

Address 2:

Questions? Email Patricia Kimble at pkimble@atlasrr.com or call 908-687-0880 ext. 7122 9 AM to 5 PM, Mon - Wed - Fri (EST)