

**GUARANTEED PRE-ORDER DUE DATE: WEDNESDAY JANUARY 10<sup>TH</sup>, 2024**  
**CONSUMER EDITION**



# **SURPRISE ANNOUNCEMENT**

## **DECEMBER 2023**



# ***Atlas O Premier***

## ***Streamlined Passenger Cars***



## SURPRISE ANNOUNCEMENT - DECEMBER 2023

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### ATLAS O PREMIER STREAMLINED PASSENGER CAR

**NEW  
PAINT  
SCHEMES**

Product Info: <https://shop.atlasrr.com/c-1691-0292.aspx>

### *4 Car Sets*



Delaware & Hudson 4 car set



Erie Lackawanna 4 car set



New York Central\* 1938 4 car set



New York Central\* 1940 4 car set



New York Central\* Empire State Express 4 car set

*4 Car Set - Perfect match for Atlas' previously announced Main*



Maine Eastern 4 car set

\*CSX Licensed Product

Atlas Model Railroad Co., Inc. • 378 Florence Ave., Hillside, NJ 07205 • USA • ph: 908-687-0880 • fax: 908-687-8857 / 908-851-2550 • [shop.atlasrr.com](https://shop.atlasrr.com)





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### ATLAS O PREMIER STREAMLINED PASSENGER CAR

*Perfect match for MTH's recently announced Alco PA & Hudson Steam Locomotives.*

*D&H /Erie Lackawanna MTH Alco PA Diesel announcement: <https://www.mthtrains.com/news/821>*

*New York Central\* MTH Hudson Steam Locomotive announcement: <https://www.mthtrains.com/news/811>*



*the Eastern F40PH: <https://shop.atlasrr.com/c-1706-0295.aspx>*





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### 2 Car Sets

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*D&H /Erie Lackawanna MTH Alco PA Diesel announcement: <https://www.mthtrains.com/news/821>*

*New York Central\* MTH Hudson Steam Locomotive announcement: <https://www.mthtrains.com/news/811>*



Delaware & Hudson 2 car set



Erie Lackawanna 2 car set



New York Central\* 1938 2 car set



New York Central\* 1940 2 car set



New York Central\* Empire State Express 2 car set

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#### *Single Cars*

*Perfect match for MTH's recently announced Alco PA & Hudson Steam Locomotives.*

*D&H /Erie Lackawanna MTH Alco PA Diesel announcement: <https://www.mthtrains.com/news/821>*

*New York Central\* MTH Hudson Steam Locomotive announcement: <https://www.mthtrains.com/news/811>*



Delaware & Hudson



Erie Lackawanna

#### *Single Cars*

*Perfect match for Atlas' previously announced Maine Eastern F40PH:*

*<https://shop.atlasrr.com/c-1706-0295.aspx>*



Maine Eastern

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## FOUR CAR SETS

**ESTIMATED ARRIVAL: 4th Quarter 2024**

ORDER IN PIECES	3-RAIL ITEM	ROAD NAME/ROAD NUMBER	COLORS	MSRP/ UNIT
	3001651	Delaware & Hudson 4 car set includes: 70' Streamline Baggage - D&H #53; 70' Streamline Coach - D&H #23; 70' Streamline Diner - D&H #42; 70' Streamline Observation - NYC* #61	Silver/Blue/Yellow	\$499.95
	3001654	Erie Lackawanna 4 car set includes: 70' Streamline Baggage - Erie #210; 70' Streamline Coach - Erie #1314; 70' Streamline Coach - Erie #1317; 70' Streamline Diner - Erie #747	Gray/Maroon	\$479.95
	3001657	New York Central* 1938 4 car set includes: 70' Streamline Sleeper - Imperial Bay; 70' Streamline Sleeper - Imperial Falls; 70' Streamline Diner - NYC* #682; 70' Streamline Observation - Pelee Island	Gray/Blue/Silver	\$479.95
	3001659	New York Central* 1940 4 car set includes: 70' Streamline Sleeper - Imperial City; 70' Streamline Sleeper - Imperial Fountain; 70' Streamline Diner - NYC* #684; 70' Streamline Observation - Maumee River	Gray/Silver	\$479.95
	3001661	New York Central* Empire State Express 4 car set includes: 70' Streamline Coach - Edwin D. Morgan; 70' Streamline Coach - David D. Tompkins; 70' Streamline Diner - John Jay; 70' Streamline Observation - Franklin D. Roosevelt	Silver/Black	\$479.95
	3001672	Maine Eastern 4 car set includes: 70' Streamline Coach - Ash; 70' Streamline Coach - Elm; 70' Streamline Coach - Morristown & Erie Pine; 70' Streamline Diner - Morristown & Erie Penobscot Bay	Silver/Green, Silver/Red	\$479.95
<b>TOTAL PIECES ORDERED</b>				

## TWO CAR SETS

**ESTIMATED ARRIVAL: 4th Quarter 2024**

ORDER IN PIECES	3-RAIL ITEM	ROAD NAME/ROAD NUMBER	COLORS	MSRP/ UNIT
	3001652	Delaware & Hudson 2 car set includes: 70' Streamline Coach D&H #24; 70' Streamline Diner NYC* #39	Silver/Blue/Yellow	\$249.95
	3001655	Erie Lackawanna 2 car set includes: 70' Streamline Coach Erie #1316; Streamline Sleeper - Tioughnioga	Gray/Maroon	\$239.95
	3001658	New York Central* 1938 2 car set includes: 70' Streamline RPO NYC* #5020; 70' Streamline Sleeper - Cascade Glen	Gray/Blue/Silver	\$239.95
	3001660	New York Central* 1940 2 car set includes: 70' Streamline RPO NYC* #5016; 70' Streamline Sleeper - City of Cleveland	Gray/Silver	\$239.95
	3001662	New York Central* Empire State Express 2 car set includes: 70' Streamline Coach NYC* #2568; 70' Streamline Coach - Charles S. Whitman	Silver/Black	\$239.95
<b>TOTAL PIECES ORDERED</b>				

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## SINGLE CARS

**ESTIMATED ARRIVAL: 4th Quarter 2024**

ORDER IN PIECES	3-RAIL ITEM	ROAD NAME/ROAD NUMBER	COLORS	MSRP/ UNIT
	3001653	Delaware & Hudson 70' Streamline Vista Dome D&H #36 Bluff Point	Silver/Blue/Yellow	\$129.95
	3001656	Erie Lackawanna 70' Streamline RPO Erie #692	Gray/Maroon	\$119.95
	3001673	Maine Eastern 70' Steamline Coach Morristown & Erie Magnolia	Silver/Green, Silver/Red	\$119.95
<b>TOTAL PIECES ORDERED</b>				

The lightweight, streamlined passenger car was a product of the Great Depression. While the heavyweight steel cars built in the teens and 1920s were dependable and often luxurious, their dark colors and solid, battleship-like exteriors did little to lift the spirits at a time when the entire nation needed a pick-me-up. As noted railroad historian John H. White, Jr. put it in *The American Railroad Passenger Car*, "Some hope during these gloomy years was offered by a new design concept called streamlining. It presented a sleek, modern image of speed and innovation. What had been an obscure technical term in aerodynamics was made into a household word through an astute publicity campaign mounted by several railroad traffic departments. It succeeded in creating a general interest in railroading practically unknown since the opening of the first transcontinental line... According to *Railway Age*, 'For the first time in many years, the words 'sold out' re-entered the ticket clerk's vocabulary.'"

But as White notes, the real change in passenger car construction was in weight, not the streamlined appearance that was largely for show: "Weight, not air friction, was the chief obstacle to economic operation." Unlike the heavyweights, the lightweight cars that debuted in the mid-1930s featured sides and roofs that contributed to their structural strength, eliminating the need for the heavyweights' massive underframes. Trucks went from six wheels to four, non-revenue space was decreased by using a vestibule on only one end of the car, and lighter, stronger, more rust resistant steel alloys came into widespread use. A typical new lightweight could be 15-20 tons lighter than the heavyweight car it replaced.

The majority of lightweights were 80'-85' long, which scales out to about 21" in O gauge. Many O gauge modelers, however, find cars of this length impractical, as they require large curves and create long trains that can overwhelm a typical-sized layout. For those reasons, our Premier lightweights are about 70 scale feet in length — reproducing the look and feel of prototype streamliners in a model that will round O-42 curves with ease and look at home on most scale-detailed O gauge layouts.

#### Features:

- Intricately Detailed, Durable ABS Bodies
- Stamped Metal Floors
- Detailed Car Undercarriage
- Colorful, Attractive Paint Schemes
- Metal Wheels and Axles
- Die-Cast 4-Wheel Trucks
- Fast-Angle Wheel Sets
- Needle-Point Axles
- (2) Operating Die-Cast Metal Couplers
- O Scale Kadee-Compatible Coupler Mounting Pads
- Constant Voltage Overhead LED Interior Lighting
- End-of-Car Diaphragms
- Separate Metal Handrails
- Detailed Car Interiors
- Sliding Baggage Car Doors
- Detailed Brake Wheel
- 1:48 Scale Proportions
- Unit Measures: 19" x 2 7/16" x 3 1/2"
- Operates On O-42 Curves

*Available in 3-Rail Only.*

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## 2024 GOLDEN SPIKE CLUB MEMBERSHIP

<https://shop.atlasrr.com/c-1000-ogsc.aspx>

***Become a Member of Atlas O's Golden Spike Club! Don't Delay  
Join Today – Memberships for 2024 are Available Now!***

***Sign-up online or download your application today at: [shop.atlasrr.com/c-100-ogscx.htm](https://shop.atlasrr.com/c-100-ogscx.htm) For more information on membership, or to join, please contact Patricia Kimble, Golden Spike Club Coordinator at 908-687-0880 ext. 7122, or via email [pkimble@atlasrr.com](mailto:pkimble@atlasrr.com)***

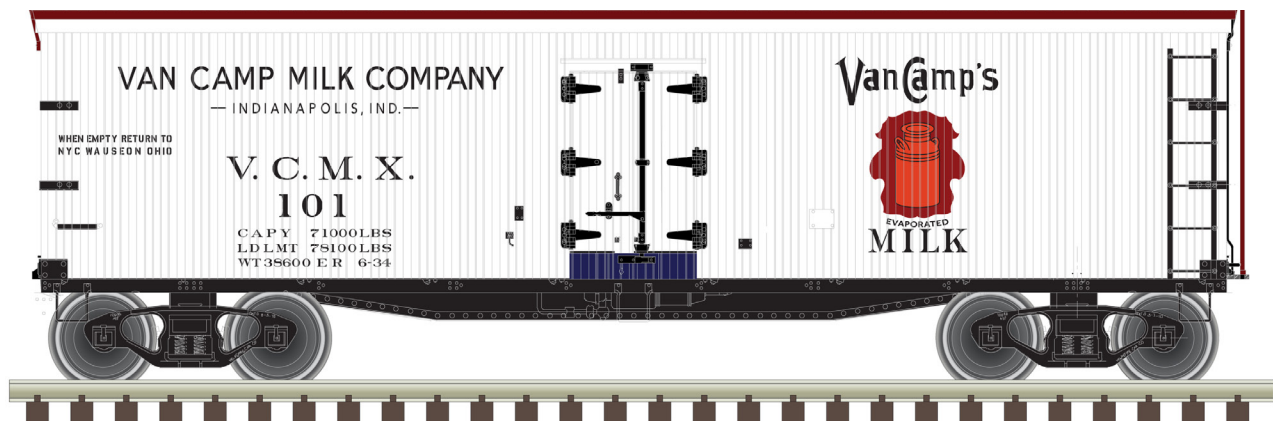
### THE BENEFITS

Club benefits for all members in all levels include:

- **Laminated membership card:** with member's name and number: The membership card features artwork that changes from year to year, highlighting the annual club car on its front.
- **Club lapel pin (New members only):** Wear it and let your friends know that you're a member of the Atlas Golden Spike Club with this pin, handsomely crafted and sporting the colorful logo.
- **Opportunity to Purchase "Members Only" Annual Club Car:** As a club member you will have the option to purchase exclusive members only annual club car(s).
- **Discounted Pricing on Club Offers:** As a club member, you will have the opportunity to purchase premium Atlas products at special Golden Spike Club pricing.
- **Insider Club News:** Get the inside scoop on the latest club offerings and the stories behind them, as well as other special offers and more mailed/e-mailed directly to you!
- **FREE Ground Shipping:** For any regular on-line orders shipped within the continental US.

## 2024 ANNUAL CLUB CARS ATLAS MASTER® O 40' WOOD REEFER

\*available with deluxe memberships



**Van Camp's Milk Co. #101**  
**Keep an eye out for GSC 2024 Special Offers! Information coming soon!**